

CELLit Media – Making the Most of Dynamic Content

Make the most of your dynamic audience generated content:

VIDEO MULTIPLAYER

Create a dynamic player for videos your audience can watch ... ON YOUR WEB PAGES

- Increase your traffic ... up to 100% increase in web traffic
- Increase your audience TIME-SPENT-ONLINE by 2x or 3x
- Engage your audience with video content

Client whfm Houston TX United States

MULTI-PLAYER SETTINGS [Show Help](#)

The CELLit Video MultiPlayer is a self contained widget script to present one to four videos on your website pages. You can select from any hosted videos, choose your own title, player size, color, and text colors. You can have more than one player at one time.

STEP 1 - Choose up to four (4) videos to include with your player. Remember you can select the thumbnail, edit the video title, and add "tags" for each video selection.

STEP 2 - Choose the player details. You can select the size to fit your website. Add a title, choose the player color, and text colors.

STEP 3* - Choose an optional ad tile. This must be an SWF file. (*Cell-it admin only option)

STEP 4 - Paste the widget code into your web page.

[Hide Help](#)

STEP 1 - Select up to 4 videos

Select media #1 **Select media #2** **Select media #3** **Select media #4**

24-7 Talent - Special K 104 KRBE **Cucu** **cnagy - test** **cnagy - mail test**

Please save the changes before previewing the player

STEP 2 - Select Player Size and Colors

Preset embed code

- Original:488x427, no thumbs
- Original:488x427, add thumbs
- Original:488x427, color:green, add thumbs
- Original:488x427, color:blue, no thumbs
- (800x640) - thumbs horizontal
- (600x400) - thumbs horizontal

Custom embed code

Video Player Width:

Video Player Height:

Video Player Background color:

Multi-Player Header:

Multi-Player Header Text Color:

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CELLit MultiPlayer Configurations

Video title can include a “Title Sponsorship” as a terrific revenue program

Create your own custom player. Your colors, your title, your size, your configuration, and your media selection from any CELLit hosted videos.



Single Feature - ANY SIZE with your title and colors



4-videos - Horizontal Display



Up to 4-Videos ... your choice of featured items

Include a sponsor commercial in the #3 or #4 position

Programs no one else can match in your market.

CELLit Media – Making the Most of Dynamic Content

Create dynamic banners automatically update to current media

- Choose a size that fits your web page
- Choose the content ... most recent, most popular, highest rated
- Add text where space is available

The screenshot displays the CELLit Media Management interface. The top navigation bar includes the CELLit logo, 'Management', 'Logout', 'Server Time' (11:07:36 AM EDT), and 'Local Time' (11:07:36 AM). Below this, the client information 'whfm Houston TX United States' is shown. The main content area is titled 'BUILD YOUR HOME PAGE WIDGET' and contains the following elements:

- Select Size/Layout:** A 'Close' button and a list of size options with radio buttons: Vertical 120x600*, Vertical 120x240, Horizontal 720x90, Horizontal 468x60, Rectangel 300x250*, and Square 125x125.
- Select Content:** Three radio button options: Most Recent, Most Popular, and Highest Rated.
- Copy:** A text input field with a red asterisk and the note '(Room for 75 characters/spaces in larger sizes only)'. Below it, a 'Suggested copy: Join us ... Send in your video or pictures' is displayed.
- Build:** A dark blue button to generate the widget code.
- Copy this code to your page:** A text area containing the instruction: 'After you select size the content and add your display text... SAVE CELLit will build a small javascript you can use on your own home page.'
- Your Widget will appear like this:** A placeholder for the widget's visual appearance.

The left sidebar contains a 'Client' menu with various options. The 'Widget tool' option is circled in red.

Examples on the next page

CELLit Media – Making the Most of Dynamic Content

A horizontal banner divided into four sections. From left to right: 1. 98.7 WHFM logo with 'HIGHEST RATED' text. 2. A photo of a woman in a black dress with text: 'Cucu', 'Viewed 68 times', 'Apr22'09 01:29 AM', 'Rating ★★★★★'. 3. A photo of a man in a red shirt with text: 'Congas', 'Viewed 159 times', 'Jun17'08 07:45 AM', 'Rating ★★★★★'. 4. A screenshot of a website with text: 'CELLit Widget Tool', 'Viewed 311 times', 'Aug04'08 05:07 AM', 'Rating ★★★★★'.

720x90 Leaderboard Banner with dynamic links and updated content

A vertical banner with the 98.7 WHFM logo at the top. Below it is a blue bar with 'MOST RECENT'. The main content area has three sections: 1. A photo of a baby with the text 'Idol no. 1'. 2. A photo of a man playing a guitar with the text 'Second FLV Thumbn...'. 3. Another photo of the same man with the text 'Many Branches aft...'. At the bottom, there is a call to action: 'Add your text here so you can build even more interest'.

160x600 Vertical Banner

A horizontal banner with the 98.7 WHFM logo on the right. On the left, it says 'HIGHEST RATED'. In the center, there are four small thumbnail images: a woman in a black dress, a man in a red shirt, a website screenshot, and another website screenshot.

468x60 Dynamic banner with updated links

A vertical banner with the 98.7 WHFM logo at the top. Below it is a blue bar with 'MOST POPULAR'. The main content area shows a photo of a Mardi Gras parade float with the text 'Mardi Gras ... ca...'.

120x240 Banner

A vertical banner with the 98.7 WHFM logo at the top. Below it is a blue bar with 'MOST POPULAR'. The main content area has two columns: 1. A photo of a Mardi Gras parade float with text: 'Mardi Gras ... ca...', 'Viewed 1301 times', 'Join us ... Send your video or pictures'. 2. A photo of people in pink costumes with text: 'Mardi Gras ... Wh...', 'Viewed 937 times', 'Join us ... Send your video or pictures'.

300x250 Rectangle with Updating Content