# Managing audience contests just got a lot better

- Programmable start and stop dates/time
- Automatic Reporting
- Special Page Display, text, and graphics

### Your contest begins with its own Channel

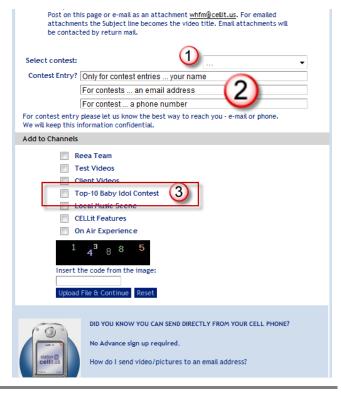
98.7 WHEN Demonstration Site for CELLA Media			Create a special Contest Channel					
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Your audience can post picture and video entries from their PC, email , or cell phone.

- 1. Pick the contest. You can have more than one contest at a time
- Add contact information. For email and cell phone entries the senders information is automatically captured.
- 3. The audience chooses the contest channel

### Your normal moderation / approval settings

*apply.* Entries activated automatically with no admin approval necessary OR full moderation controls require admin approval before public display. Your choice



# The Contest Channel Page has several new features.



Your audience can use this page to display all contest entries:

- Most Popular
- Highest Rated
- Most Recent Entry

Additional "Search" tools and Tags help navigate the contest.

# **Audience Participation Tools**

## Your contests get viral legs and travel across the community.

- 1. Voting
- 2. Commenting
- 3. Sharing
- 4. TAG
- 5. FLAG
- 6. Email-a-friend



# How to "Admin" a contest with CELLit Media

Select a channel and designate the channel as a contest

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### **Create a Contest**

- 1. Name the contest
- 2. Identify the contest with the channel
- 3. Add the beginning and ending dates/times
- 4. Select the voting rules

One vote/day/IP address for any media One vote/contest/IP address for any media One vote/contest/IP address for only one across all media

- 5. Add the special text for your contest display page
- 6. Add the special text for contest postings
- 7. Add a special contest graphic 300x250 (optional).

#### SAVE and you are ready-to-go

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