

# CELLit Radio Contest Administration

## Managing audience contests just got a lot better

- Programmable start and stop dates/time
- Automatic Reporting
- Special Page Display, text, and graphics

## Your contest begins with its own Channel



Your audience can post picture and video entries from their PC, email , or cell phone.

1. Pick the contest. You can have more than one contest at a time
2. Add contact information. For email and cell phone entries the senders information is automatically captured.
3. The audience chooses the contest channel

**Your normal moderation / approval settings apply.** Entries activated automatically with no admin approval necessary OR full moderation controls require admin approval before public display. Your choice

Post on this page or e-mail as an attachment [whfm@cellit.us](mailto:whfm@cellit.us). For emailed attachments the Subject line becomes the video title. Email attachments will be contacted by return mail.

Select contest: 1 ...

Contest Entry? Only for contest entries ... your name

For contests ... an email address 2

For contest ... a phone number


For contest entry please let us know the best way to reach you - e-mail or phone. We will keep this information confidential.

Add to Channels

- Reea Team
- Test Videos
- Client Videos
- Top-10 Baby Idol Contest 3
- Local Music Scene
- CELLit Features
- On Air Experience

1 4 3 8 8 5

Insert the code from the image:

 DID YOU KNOW YOU CAN SEND DIRECTLY FROM YOUR CELL PHONE?

No Advance sign up required.

How do I send video/pictures to an email address?

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The Contest Channel Page has several new features.

Special TEXT this page only for Contest Details

Special Graphic Position for Contest or Contest Sponsors

Special Posting Instructions

The screenshot shows the 98.7 WHFM website interface. At the top, there is a navigation bar with tabs for 'ALL', 'CELLit Features', 'On Air Experience', 'Client Videos', 'Test Videos', 'Reese Team', and 'Local Music Scene'. A search bar is located on the right. Below the navigation bar, there is a banner for 'Top-10 Baby Idol Contest' with a red box highlighting the title. The main content area features a contest description with a 'Special TEXT this page only' callout, a 'Special Contest Posting Instructions' callout, and a 'Special Graphic' callout. The page also displays a 'Most Popular' video section and a 'Local Events' section. The footer contains copyright information and links for 'About Us', 'Contact Us', 'Cell-it Blog', 'Terms', 'Privacy', and 'FAQ'.

Your audience can use this page to display all contest entries:

- Most Popular
- Highest Rated
- Most Recent Entry

Additional "Search" tools and Tags help navigate the contest.

# Audience Participation Tools

Your contests get viral legs and travel across the community.

- 1. Voting
- 2. Commenting
- 3. Sharing
- 4. TAG
- 5. FLAG
- 6. Email-a-friend

The screenshot shows a web interface for a contest. At the top, there are navigation tabs: 'Videos', 'Test Videos', 'Reea Team', 'Local Music Scene', and 'Top-10 Baby Idol Contest'. Below these are sorting options: 'Most Popular', 'Most Recent', 'Rating', and 'Post Video or Pictures'. The main content area features a video player showing a baby's face, with a red circle containing the number '6' over the video. Below the video is a 'Get Link' field with a red circle containing the number '3' over the URL, and a 'Get Code' field with the value 'None'. A rating section asks 'What do you think?' with five stars, two of which are filled, and a note 'Click on stars to rate. One rating/vote per day.' Below this, it shows 'Item rating: 2.4', 'Votes: 8' (with a red circle containing the number '1' over the text), 'Comments: 0', and 'Views: 61'. The 'Channels' are listed as 'Top-10 Baby Idol Contest' and 'Tags' are empty. A text prompt says 'Rate this item and share your vote. Limit one Rating/Vote per Day.' Below this are three buttons: 'TAG' (with a red circle containing the number '4'), 'ADD TO A CHANNEL' (with a red circle containing the number '5'), and 'FLAG'. At the bottom, there is a 'COMMENT' button and a text input field with the placeholder 'comment here...' (with a red circle containing the number '2' over the field) and an 'add comment..' link.

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## How to "Admin" a contest with CELLit Media

Select a channel and designate the channel as a contest

The screenshot displays the CELLit Media Administration interface. The top navigation bar includes 'Management', 'Logout', 'Server Time 02:23:23 PM EDT', and 'Local Time 02:23:23 PM'. The main content area is titled 'whfm Houston TX United States' and shows a 'Channels List' with 7 items available. The list includes columns for Station, Channel name, Display order, Contest status, and Actions. A callout box highlights the 'Contest' checkbox in the 'ADD/EDIT CHANNEL' form, with the text 'Designate a "channel" as a Contest'. The form also includes fields for Channel name, Display order, Active status, and Admin only Access. A 'Save' button is located at the bottom of the form. A dark blue box on the right side of the form specifies 'Maximum Channel Length 28-Characters/spaces 21-Characters/spaces ALL CAPS'. The left sidebar contains a 'Client' menu with options like Login, Contact Information, Site Settings, Display Text, Logo & Watermark, Ad Scripts, Ad Image List, Color Settings, Tracking Data, Media List, Trusted Senders, Shared Stations, Comments, Talent Bar, New Media Manager, Tags, Media Managers, Widget tool, Channels list, and Contests list.

Station	Channel name	Display order	Contest	Actions
Whfm	CELLit Features	1	No	<a href="#">Edit/Delete</a>
Whfm	On Air Experience	2	No	<a href="#">Edit/Delete</a>
Whfm	Client Videos	3	No	<a href="#">Edit/Delete</a>
Whfm	Test Video		No	<a href="#">Edit/Delete</a>
Whfm	Reea T		No	<a href="#">Edit/Delete</a>
Whfm	Local M		No	<a href="#">Edit/Delete</a>
Whfm	Top-10		Yes	<a href="#">Edit/Delete</a>

**ADD/EDIT CHANNEL**

Channel name:

Display order:

Active:

Contest:

Admin only Access:

Maximum Channel Length  
28-Characters/spaces  
21-Characters/spaces ALL CAPS

Save

# CELLit Radio Contest Administration

## Create a Contest

1. Name the contest
2. Identify the contest with the channel
3. Add the beginning and ending dates/times
4. Select the voting rules

One vote/day/IP address for any media  
One vote/contest/IP address for any media  
One vote/contest/IP address for only one across all media

5. Add the special text for your contest display page
6. Add the special text for contest postings
7. Add a special contest graphic 300x250 (optional).

SAVE and you are ready-to-go

The screenshot displays the 'ADD/EDIT CONTEST' form in the CELLit Radio Contest Administration interface. The form is titled 'ADD/EDIT CONTEST' and is divided into several sections. The 'Contests List' table at the top shows three contests: 'Baby Idol Contest - Test', 'Baby Idol WHFM', and 'Test contest'. The 'ADD/EDIT CONTEST' form includes the following sections:

- Fill in the mandatory contest details:** This section contains fields for 'Contest Name' (1), 'Target Channel' (2), 'Start Date' (3), and 'End Date' (3). The 'Vote Rule' dropdown is set to 'One vote/day/IP address for any media' (4).
- Special instructions and Optional Ad script for the contest channel page:** This section contains a 'Special Contest Instructions' field (5) and an 'Optional Ad Script (300x250 Contest Banner)' field (7). A 'Special Contest Text' field (6) is also present.
- Set the status of the contest and Save:** This section contains 'Active' and 'Archived' checkboxes (8) and a 'Save' button.

Numbered callouts 1 through 8 are placed over the form fields to indicate the steps for creating a contest. A red box highlights the 'Contests list' link in the left sidebar. A red box highlights the 'Special Contest Text' field in the 'Special instructions and Optional Ad script for the contest channel page' section. A red box highlights the 'Optional Ad Script (300x250 Contest Banner)' field in the same section. A red box highlights the 'Active' and 'Archived' checkboxes in the 'Set the status of the contest and Save' section.