Managing audience contests just got a lot better

- Programmable start and stop dates/time
- Automatic Reporting
- Special Page Display, text, and graphics

Your contest begins with its own Channel

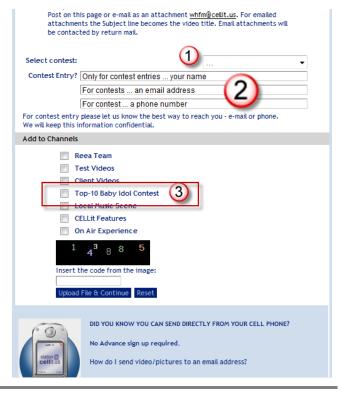
98.7 WHEN Demonstration Site for CELLA Media			Create a special Contest Channel					
ALL	CELLit Features	On Air Experience	Client Videos	Test Videos	Reea Team	Local Music Scer	Top-10 Baby Idol Contest	
		M	ain Video	Most Popular	Most Recent	Rating P	Post Video or Pictures	
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Your audience can post picture and video entries from their PC, email , or cell phone.

- 1. Pick the contest. You can have more than one contest at a time
- Add contact information. For email and cell phone entries the senders information is automatically captured.
- 3. The audience chooses the contest channel

Your normal moderation / approval settings

apply. Entries activated automatically with no admin approval necessary OR full moderation controls require admin approval before public display. Your choice



The Contest Channel Page has several new features.



Your audience can use this page to display all contest entries:

- Most Popular
- Highest Rated
- Most Recent Entry

Additional "Search" tools and Tags help navigate the contest.

Audience Participation Tools

Your contests get viral legs and travel across the community.

- 1. Voting
- 2. Commenting
- 3. Sharing
- 4. TAG
- 5. FLAG
- 6. Email-a-friend



How to "Admin" a contest with CELLit Media

Select a channel and designate the channel as a contest

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Channels list								

Create a Contest

- 1. Name the contest
- 2. Identify the contest with the channel
- 3. Add the beginning and ending dates/times
- 4. Select the voting rules

One vote/day/IP address for any media One vote/contest/IP address for any media One vote/contest/IP address for only one across all media

- 5. Add the special text for your contest display page
- 6. Add the special text for contest postings
- 7. Add a special contest graphic 300x250 (optional).

SAVE and you are ready-to-go

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